



# *PwC Foundation Charity Relay 2019*

Making a difference  
one step at a time





*This is your invitation to participate in a unique relay event, from Wellington to Martinborough, to help fundraise for Wellington charities.*

# A charity relay – making a difference one step at a time

The PwC Foundation is hosting an invitation only 100km charity fundraising relay on Friday 22 February 2019, which will involve teams in organisations from all around the Wellington region. Starting in front of the new PwC Centre on Wellington's waterfront, participants will make their way over the 100km journey to Martinborough. This event is not just for athletes or experienced runners. We know running isn't everyone's thing, so this relay includes optional walking legs and a mountain bike leg.

## *The history of the PwC Foundation Charity Relay*

The first PwC Foundation Charity Relay event was held in 2015 and raised over \$92,000 for The Neonatal Trust, Wellington Free Ambulance and Ronald McDonald House Charities New Zealand. Following on from the success of the first relay, the second one in February 2017 was even bigger and brighter! We were delighted to include one more charity partner in 2017 - Life Flight Trust. Over \$160,000 was raised with 34 teams participating.



## Save the date

**Friday 22 February 2019**  
**Start time: 7.30am – PwC Centre,  
10 Waterloo Quay, Wellington**  
**Finish time: Between 3.30pm – 5.00pm**  
**Te Kairanga Winery, 89 Martins Road,  
Martinborough**



## The relay

### *The start event*

The official start of the 2019 PwC Foundation Charity Relay will begin from the new PwC Centre, situated right on Wellington's waterfront at 7.30am on Friday 22 February 2019. Everyone will come together for team check-in and 'on the day' final briefing. This is a great opportunity for organisations to come and cheer on their team/s as they start the relay. There will be fun activities planned and some special guest appearances too!

### *Course overview*

This 100km relay will involve a largely 'off-road' run from Waterloo Quay, through to Te Marua. From here each team can choose to have runners or mountain bikers complete the 18km Remutaka Incline trail to Cross Creek, before an on-road relay which will take runners to Martinborough.

We understand running is not for everyone, so to increase participation we have incorporated two shorter legs, where teams can elect to have walkers complete these legs. Teams will have to comply with some mandatory safety requirements, but other than those requirements, there is flexibility as to how teams complete the relay. We suggest that teams comprise between 10 and 16 people. We have divided the 100km relay up into 15 legs.

Further information and details around specific requirements and relay details can be viewed at [pwc.co.nz/charityrelay](http://pwc.co.nz/charityrelay) and will be updated on a regular basis with important team information. And don't forget a well prepared team manager is essential!

### *The end event*

The PwC Foundation Charity Relay 2019 will finish at Te Kairanga Wines, Martinborough. At the conclusion of the relay we invite teams to partake in the prize giving and to share their experiences and achievements with team mates, other organisations and the charity partners. Before heading back to Wellington there will be refreshments, entertainment and plenty of opportunity to relax after the day's event.

### *Safety is paramount*

Safety is crucial in undertaking this relay and our overriding objective is to provide a fun and safe event. We will have Wellington Free Ambulance support vehicles and paramedics for the full duration of the relay event. Team managers will be fully briefed in and provided with a participant's safety information booklet.







*“This is a fantastic event which is all about living our values and supporting our Wellington community. Please join us in making a difference.”*

Karen Shires, PwC Foundation Lead Trustee

## Why are we doing this and why should you get involved?

### *A chance to make a real difference*

We wish to raise \$250,000+ to support the extraordinary work of **Wellington Free Ambulance**, **Ronald McDonald House Charities New Zealand** and **Life Flight Trust**. Each of these charities are committed to supporting families and communities when they are most in need. We believe that by partnering with Wellington organisations, we can reach this target to help support our charity partners to continue to **make a difference... one step at a time**.

Working together as an organisation, your team will be expected to raise at least \$5,000 per team\*, which will be distributed amongst the three charities. Find out more about what the fundraising will go towards on the following pages.

### *Set up your own team fundraising page on [givealittle.co.nz](https://givealittle.co.nz)*

We have set up a fundraising campaign page on Givealittle. Here you can track how much your team is raising and promote fundraising activities. Check it out at [givealittle.co.nz/event/pwccharityrelay2019](https://givealittle.co.nz/event/pwccharityrelay2019)

***Raise \$5,000\* per participating team, to help make sure our charities are there for every person who needs their help!***

## PwC Foundation and the charities we are working with

The mission of the PwC Foundation in New Zealand is to make a significant and lasting impact in the community through our people – individually and collectively – together with our clients and community partners. Participating in community initiatives helps develop a team spirit, responsible leadership and belonging. It's all about living our values.

For the 2019 inaugural charity relay run, we have selected Wellington Free Ambulance, Ronald McDonald House Charities New Zealand and Life Flight Trust as our partner charities. The PwC Foundation has a long-standing relationship with these charities, which are committed to supporting families and communities when they are most in need.



\* Terms and conditions apply. Please visit [pwc.co.nz/charityrelay](https://pwc.co.nz/charityrelay) for further details.



A few words from our charity partners

# Ronald McDonald House Charities New Zealand

Ronald McDonald House Charities (RMHC) New Zealand supports families when their child is in a hospital away from home. The Ronald McDonald House and Ronald McDonald Family Room programmes take care of the practical things in life so families can focus on their child. Each year we offer more than 3,700 families across New Zealand accommodation and support free of charge. This helps to relieve stresses like paying for a place to sleep near the hospital, organising family meals, and needing a friendly ear to listen on tough days.

Our hospital partners appreciate having RMHC New Zealand programmes for their young patients. They say having family staying nearby can help speed up the amount of time a child needs to stay in the hospital.

Families tell us that the good nights' sleep they get in our comfortable beds so close to the hospital help them feel well rested so they can best support their child through treatment. Simply, we give families with a hospitalized child what they need most – each other.

## 2017 PwC Foundation Charity Relay – funds raised making a real difference!

RMHC® New Zealand was delighted to create a special Family Hub within Wellington's Ronald McDonald House®, thanks to the generosity of PwC and the many participants in the PwC Foundation Charity Relay. Josephine and baby Rosie from Palmerston North (pictured) have summed up beautifully how this wonderful new space makes the beginning of each family's journey with Ronald McDonald House so much more pleasant. 'It is lovely to have this area to relax and fill in the registration forms when we first arrive at the House,' she says.

The PwC Family Hub with its cosy chairs and sturdy tables is a comfortable, welcoming place for families whenever they are near the Ronald McDonald House reception and it also includes a computer nook. It's one of many communal places within the House, which also features shared kitchens, an art room, a games room, a gym and a theatre. The PwC Family Hub and these other features help ensure families have all of the facilities and support needed while staying at the house when their child is in hospital, away from home.



**“Ronald McDonald House Charities® is proud to again be the charity beneficiary of the PwC Foundation Charity Relay. The relay's continued support allows us to deliver free accommodation and support services to over 3,700 Kiwi families with children receiving specialist medical treatment away from home.”**

Wayne Howett CEO RMHC®



**WELLINGTON FREE AMBULANCE**  
kia ora te tangata  
We are the ones. 111

# Wellington Free Ambulance

Anyone who has ever needed an ambulance knows the feeling that comes from hearing the paramedics arrive at your door. People describe a huge sense of relief that the professionals have arrived, that they will know what to do. That I am not alone.

Wellington Free Ambulance is the one and only paramedic service in Greater Wellington and Wairarapa. They are the only ones in the country who are free! They are the ones who are there for you when you call 111 for help.

Their paramedics can treat you at home and in your community. They provide over the phone clinical advice, patient transport services between hospitals, and their volunteer medics are out and about caring for you at events and community gatherings.

They are the ones who will get you to the best place of care when every second counts. They are here, and uniquely free because of the amazing support they get from people like you!

They are founded on the idea that emergencies shouldn't cost lives or money. Being free means that anyone can call them, any time, 24/7, knowing they'll get the help they need without worrying about how they are going to pay for it.

It's their way of making sure they can be there for every person who needs them.

Wellington Free Ambulance hope that knowing that you are raising vital funds to help them care for people when they are sick, hurt and very scared spurs you on when the going gets tough. Step by step, you are helping them. Helping the people in your community. Nice one!

## 2017 PwC Foundation Charity Relay – funds raised making a real difference!

The money raised through the 2017 PwC Foundation Charity Relay has gone towards running ambulance 488. Ambulance 488 is on shift 24 hours a day, seven days a week, working hard to care for our community, in times of an emergency. Because it works 24/7 on Wellington's steep and windy streets, it needs a lot of love and care from our in-house mechanics. The brake pads need replacing every 20,000km (4-5 changes out per year). The tyres need replacing every 40,000kms (3-4 times year). It's travelled 82,674km, helped over 1,840 people within Wellington, Hutt Valley, Porirua, Kapiti Coast and even as far as the 2017 PwC Foundation Charity Relay finish line in the Wairarapa!

Your support has paid for all the servicing and maintenance costs for 488 since it hit the road in June 2017. You have paid its fuel bill (\$10,000 a year), insurance, and all the things inside 488 that keep its patients safe and comfortable: gloves, blankets, pain relief, and so on.

Thank you for keeping 488 on the road, saving lives.





# Life Flight Trust

If you suffer a medical emergency or are involved in a serious accident the time saved by flying could save your life. Last year, thanks to wonderful support from our community, Life Flight Trust were able to fly 1,641 urgent missions and help people in their time of need.

Life Flight is a charity that provides life-saving emergency air services, including the Wellington-based Westpac Rescue Helicopter and a nationwide Air Ambulance Service. Often Life Flight is the only hope for New Zealand's sickest and most vulnerable people.

They rely on donations from generous supporters to ensure they can be ready, at any time, to help. Their teams are on-call 24/7 and on average someone urgently needs their help every six hours.

The funds raised through the 2019 PwC Foundation Charity Relay will help them cover critical costs such as maintenance on their aircraft, the purchase of life-saving medical equipment, and search-and-rescue training for their team.

They would like to take this opportunity to send a very warm and sincere thank you to the PwC Foundation, and to each and every one of you who gets involved in this event. Every kilometre you run or walk will ultimately help to fly someone closer to safety when they need it most.

*2017 PwC Foundation Charity Relay – funds raised making a real difference!*

"We were absolutely rapt to be part of the PwC Foundation Charity Relay in 2017. It's such a fantastic, well-run event and we were blown away by the outcome! We used funds raised to enable an essential medical fit-out of our new Air Ambulance Plane, transforming it into a life-saving flying Intensive Care Unit. The Plane is essential to help us meet growing demand for our services from the community so we can be ready to help every time our emergency phone rings. It's first six months of flying, the new plane already helped 280 people in their greatest moment of need, and thanks to PwC and all the amazing people who supported the PwC Foundation Charity Relay, it will help thousands more in years to come."

*Sebastian Grodd  
Life Flight Marketing and Fundraising Manager*

*"Such an amazing end event - awesome location and fun day all round"*

*"Best team day out ever!"*

*"Heaps of team camaraderie, great food and drink, lots of laughs - awesome day out and can't wait for the next one"*

*Community support is vital in keeping Life Flight in the air. Thank you for your and PwC's support – you are helping save lives across New Zealand."*

*Jan Pirie, Chief Executive,  
The Life Flight Trust*



## Let's make a real difference

2015

**\$92,000**

2017

**\$160,000**

2019

Let's aim to raise  
**\$250,000**





# *Register now for an experience you'll never forget*

**Team registrations are now open!**  
Visit [pwc.co.nz/charityrelay](http://pwc.co.nz/charityrelay)

**Register your team now** - Please register your interest by submitting one person's name (ideally your team manager) by visiting [pwc.co.nz/charityrelay](http://pwc.co.nz/charityrelay) and following the registration instructions. Registration fee per team is \$475 (non-refundable)\*. Terms and conditions apply\*. Please see the online registration page for more details.

For safety reasons, the number of teams that can enter will be limited, so to secure your team's place, please register your details as soon as possible and no later than 28 September 2018. As noted earlier, this is an invitation only event (the event is not open to the general public). Once your team registration is received, we will be back in touch with further information.

This relay is for everyone – you don't have to be a high performing athlete or a marathon runner to participate in the PwC Foundation Charity Relay. The relay course is designed to accommodate anyone, of any ability. This event is all about participation, having fun on the day and raising those worthwhile dollars for each of the chosen charities.

Not only does the PwC Foundation Charity Relay provide a fun-filled experience, it provides a unique opportunity for all employees of your organisation to participate and is an excellent way to use your volunteer day leave (if applicable) – whether it's helping with fundraising efforts leading up to the event date, helping co-ordinate team members or by participation on the day.

**Get excited – enthusiasm is contagious! Pure motivation and some grit determination is all that is needed to succeed in raising money for these worthy charities. Spread the word!**

*“...so inspirational to see people get stuck in for charity”*

\* Terms and conditions apply. Please visit [pwc.co.nz/charityrelay](http://pwc.co.nz/charityrelay) for further details.







# Want to know more?

For more information about the PwC Foundation Charity Relay 2019, including event logistics, fundraising and registration details, please visit [pwc.co.nz/charityrelay](http://pwc.co.nz/charityrelay), email us at [pwcnz.foundationrelay@nz.pwc.com](mailto:pwcnz.foundationrelay@nz.pwc.com) or contact:

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Photo acknowledgements: Neil O'Styke, Mark Tantrum Photography, Simon Woolf and Woolf Photography, The Untrained Eye, David Lintott Photography and relay participants.



*Let's make a difference – one step at a time.  
Team registrations are now open.  
Visit [pwc.co.nz/charityrelay](http://pwc.co.nz/charityrelay)*