

Our media spokespeople

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We've compiled a list of key PwC media spokespeople and subject matter experts who will be able to help you with your stories - whether it's to capture our experts' insights and perspectives, to help with your research, or to simply explain in plain words what we do.

Our key industry spokespeople and primary subject matter specialists

What	Who
Business Recovery (including receiverships and liquidations)	John Fisk – Partner David Bridgman – Partner
Cloud	Scott McLiver - Partner
Corporate Governance	Michele Embling – Chair, PwC New Zealand
Cybersecurity	Adrian van Hest – Cyber Practice Leader
Deals	Murray Schnuriger – Deals Leader
Digital Strategy/User Experience	Kris Nygren – Partner
Digital Technology/Data/Automation	Chris Barendregt – Partner
Diversity	Russell Windsor – Diversity and Inclusion Leader
Economy/Treasury Management	Brett Johanson – Partner
Energy and Utilities	Lynne Taylor – Utilities Leader
Export Markets	Michael Bignell – Export Markets Colum Rice – China Market Ravi Mehta – India Market
Financial Reporting/Auditing	Jonathan Freeman – Partner

What	Who
Financial Services/Banking	Andy Symons – Financial Services Leader Sam Shuttleworth – Banking and Capital Markets Leader Karl Deutsche – Insurance Sector Leader Mark Russell – Asset Management Leader
Fraud/Forensic Reporting	Stephen Drain – Partner
Government - Central	Richard Forgan – Partner
Government - Local	Craig Rice – Partner
GST and Customs	Eugen Trombitas – Partner
Infrastructure	Carl Blanchard – Partner
Innovation	Andy Symons – Partner
Māori	Wayne Tainui – Partner
Primary Industries (including Food Safety & Trust, Agriculture and Agribusiness)	Craig Armitage – Global Leader, Food Supply and Integrity Services
Private Business	Brendan Catchpole – Partner
Property and Real Estate	John Schellekens – Partner
Retail	Keren Blakey – Partner
Regional commentary	See local spokespeople
Tax	Geof Nightingale – Financial Advisory Services Leader

Our local spokespeople

Are you looking for a regional perspective?

With seven offices stretching from Auckland in the North to Dunedin in the South, our local leaders can comment on the challenges and opportunities facing New Zealand's businesses and industries at a regional level.

Who	What	Where
Mark Averill Chief Executive Officer and Senior Partner	Auckland region business issues (and New Zealand wide) <ul style="list-style-type: none">• Business strategy• New Zealand's business landscape• PwC global network• CEO perspectives and leadership	188 Quay Street Auckland Private Bag 92162, Auckland 1142
John Fisk Wellington Managing Partner	Wellington region business issues	PwC Centre 10 Waterloo Quay Wellington PO Box 243, Wellington 6140

Who	What	Where
John Dixon Hawke's Bay Managing Partner	Hawke's Bay region business issues	Hawke's Bay 6 Albion Street Napier PO Box 645, Napier 4140
Craig Armitage Canterbury Managing Partner	Canterbury region and South Island business issues	60 Cashel Street Christchurch PO Box 13244, Christchurch 8053
Robert Harris Partner (based in Christchurch)	Otago region business issues	106 George Street Dunedin PO Box 5848, Dunedin 9058
Mark McCabe Waikato Managing Partner	Waikato region business issues	Level 4, 109 Ward Street PO Box 191, Hamilton, 3240



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