

# Cyber Crisis Simulation

**If your business experienced a cyber crisis, would you know what to do?**

**Being prepared is the best way to support strategic decision making under pressure.**

We work with critical response teams to help you prepare for a cyber crisis. Our Cyber Crisis Simulation not only tests your processes, plans and strategies in a safe environment, it also puts your team into real-life scenarios, testing understanding of roles and responsibilities and developing skills in critical decision making under pressure. Having the right preparation will give you and your team the confidence to deal with the unexpected.



**Stay in Control**



**React Quickly**



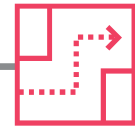
**Mobilise Experts**



**Handle Brand Exposure**



**Communicate with Confidence**



**Continuous Training and Improvement**

New Zealand's Computer Emergency Response Team (CERT) saw a 65% increase in the number of cyber security reports made by individuals, small businesses and large organisations in 2020, compared to 2019. A 13% increase in 2021 compared to 2020.<sup>1</sup>

## Working alongside you, we will:

- Design and tailor your scenario to your team's needs
- Develop the scenario materials, including online decision trees, creative content and injects
- Facilitate and role-play the simulation to bring the scenario to life
- Transport you into a live cyber crisis using our immersive platform, allowing your teams to:
  - Understand what it feels like to be in a cyber crisis
  - Experience making critical decisions under pressure
  - See the real-time impacts and consequences of their decisions
  - Have exposure to the pressures on other team members/roles

<sup>1</sup> <https://www.cert.govt.nz/about/quarterly-report/2021-report-summary/>  
<https://www.pwc.co.nz/insights-and-publications/2021-publications/strengthening-your-cyber-security.html>

Forty percent of executives in our Global DTI 2021 survey plan to increase resilience testing to ensure that, if a disruptive cyber event occurs, their critical business functions will stay up and running.<sup>2</sup>

### More about Cyber Crisis Simulation

We have extensive experience in responding to attacks involving ransomware groups, cyber-crime, insiders and state-affiliated threat actors. We use our real-life experience combined with media and communications expertise to create a fully immersive, interactive simulation that emulates a real-life cyber attack, with all the real-world stakes and high pressure decision making that comes with it.

Our interactive simulation challenges participants to make quick, high impact decisions, assessing their readiness to respond to a breach. The experience teaches participants about what they can do to better prepare, respond, and remediate an attack. Participants can be from a broad range of backgrounds and may include your board of directors, C-suite, general counsel, communications teams, IT management, information security and risk management professionals.

### Get in touch:



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Global CEOs rank cyber as their most pressing concern, while Asia Pacific CEOs rank cyber as their second most pressing concern, after health risks.<sup>3</sup>

<sup>2</sup> Global Digital Trust Insights 2021  
<https://www.pwc.com/gx/en/issues/cybersecurity/digital-trust-insights-2021/cyber-resilience.html>

<sup>3</sup> 25th Annual Global CEO Survey  
<https://www.pwc.com/asiapacific-ceo>