



PwC Foundation Impact Report FY24

What's inside

01

Our Story

02

Our programmes

03

Payroll giving

04

National allocation

05

Top up fundraising

06

PwC School Awards

07

Meet the team

Welcome to the PwC Foundation!

As we celebrate our 20th anniversary, we reflect on two decades of dedication, innovation, and community engagement. The 2024 financial year (1 July 2023 – 30 June 2024) has been especially significant, marking a milestone that showcases the profound impact we've had over the years.

This year has been a busy one, filled with stories of the fun we've had and the meaningful differences we've made in our communities. We are excited to share these stories with you, which are closely aligned with our FY24 strategic goals.

We are incredibly proud of the collective effort our PwC whānau has made this year, contributing their skills and time to our communities. The overall time investment of the Foundation totaled over 14,600 hours, equating to \$3.1 million of impact in FY24.

As we honor the legacy of the PwC Foundation's 20 years of service, we invite you to enjoy the pages ahead, celebrating our past achievements and looking forward to a future filled with continued positive impact.

Thank you for being part of this remarkable journey!



Peter Boyce and Jan Gatley

Co-Lead Trustees



Our story

Our vision

Our vision is to leverage our skills, and our relationships with other businesses and the wider community to positively impact children's wellbeing through quality education, and to advance governance in the NFP sector in Aotearoa.

Started in 2004, the PwC Foundation is our community involvement programme.

The Foundation provides the opportunity to bring together PwC's activities and involvement with the community to focus efforts and make a significant and lasting contribution by leveraging the enormous talent, enthusiasm and generosity of PwC whānau across Aotearoa.

Timeline



2015

FLiP



2018

Toitōi



2019

On Board



2021

On Board Shadow



2022

Aho Mahi



2023

Aho Kōrero



On Board

PwC On Board supports our people across the firm who want to secure a board or advisory role with a not-for-profit (NFP). As professionals, we have a role in driving social change across Aotearoa. PwC On Board aims to bridge the gap between corporate Aotearoa and the NFP sector, between our people and their communities. This programme is a practical way of bringing our firm's purpose – to build trust in society and solve important problems – to life.

Through PwC On Board, our people can use their professional skills to give back to the community, broaden their governance knowledge and networks, and contribute towards building more sustainable organisations. For the NFPs and bodies they serve, they access the time, talent and networks of a range of professionals.

“By being on a Board, you can shape the direction of an organisation. I felt through my legal skills along with my genuine interest in business that I could make a real difference. We are really lucky at PwC that we get to see into many different businesses and industries so we can provide valuable insight into key trends and changes.”

Claire Evans | PwC Legal – Partner
Women on Boards, Christchurch Symphony Trust



On Board Shadow

The PwC On Board Shadow programme is a national initiative designed as part of our broader On Board programme to help grow governance opportunities at a junior level. We do this by pairing junior staff to board shadow opportunities in the not-for-profit sector.

Some of the many advantages of the On Board Shadow programme:

- Helps address the experience gap faced by skilled younger professionals seeking to gain governance experience
- Our shadows will gain and add fresh perspectives to your board
- Tap into a range of skills and sector experience to suit requirements
- Develops and fosters talent to help succeed at a governance level in tomorrow's not-for-profit boardrooms
- Brings a youth voice and perspective to the table.

On Board upskilling programmes

We have created a PwC On Board resource hub with access to governance training resources, videos, information slides and templates for our On Board community to access to support their boards.

We also run regular Action Learning Groups (ALGs) facilitated by our external not-for-profit governance expert, Dr. Jo Cribb. The ALGs provide an action-orientated, real world, real time way of building governance practice where staff work collaboratively with a group of colleagues to solve each other's governance challenges.

13

Board Shadow
roles

681

Volunteer hours

118

On Board training
hours



FLiP

At PwC, we engage with our communities by utilising our skills and resources where they'll have the most significant benefit. We have over 1,800 highly motivated staff and partners, and one attribute widely shared by these individuals is financial literacy. Playing to that strength, we deliver our financial literacy programme – FLiP, in high equity index (formerly low decile) primary schools across Aotearoa.

We proudly equip our future generations with the skills and knowledge that enable them to make informed and effective decisions with their financial resources.

Since FLiP's launch in August 2015, we have delivered the lessons to over 18,000 Kiwi kids – helping to equip the next generation with knowledge and skills to manage their finances.

Starting financial literacy education at a young age gives students the greatest opportunity to grow their knowledge as they progress through their schooling.

Delivered to

28
schools

92
classrooms

Over

2,610
tamariki
taught by

180
PwC
coaches

Reading programmes

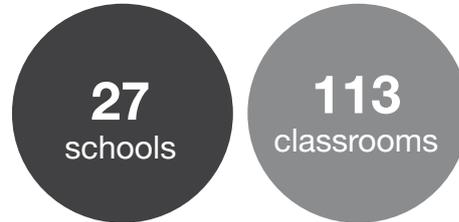
Toitoti

Over the past 5 years, we have partnered with Toitoti to deliver a reading programme in high equity index (previously low decile) schools.

Toitoti is a quarterly journal of writing and art by Aotearoa children aged 5–13. Our staff use volunteer time to go into schools nationally, read the journals, and discuss the creative artwork with the kids. We had 26 schools across Aotearoa taking part in FY23.

We tailor the approach for the classroom involved by creating a relaxed reading time where we go into a class with a team of PwC staff members who each take a small group of children to read and discuss the journals with. Each term PwC then donates the journals to the schools – one for each child in the class to take home and share with their whānau, and 30 to be shared amongst the school for everyone to enjoy. The children are also encouraged to submit writing and artwork to be considered for publication in the journal – which generates an aspirational element within the programme. We also provide teachers with the resources to encourage reading, writing and creative art work within their classrooms.

Delivered to



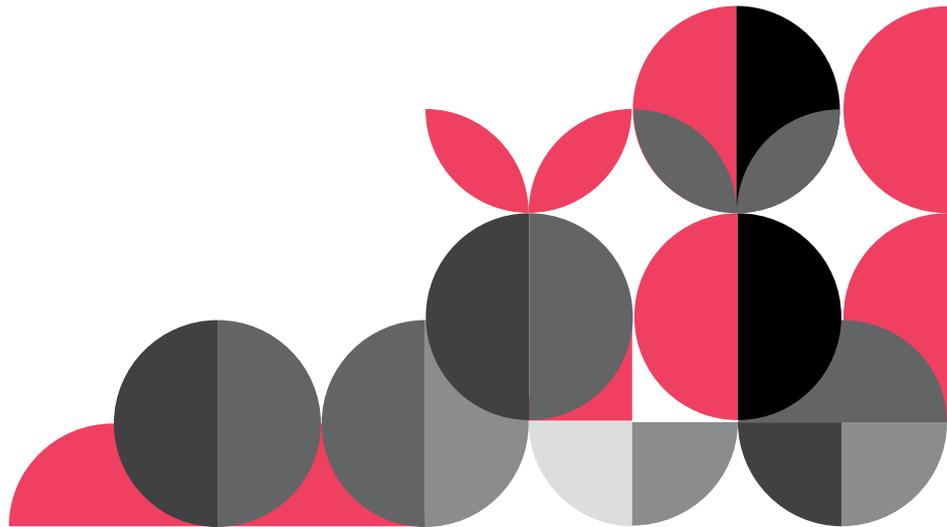
Over



Aho Kōrero

The tamariki we connect with all have unique and valuable perspectives, ones that we feel deserve their own platform. This has led to the creation of the PwC Schools Journal, which publishes writing and artwork exclusively from our partnered schools. Each issue comes with a series of curriculum-aligned literacy activities, games and answer keys corresponding to the journal.

This publication will become the main resource for our volunteer reading programme for FY25 onwards.



Aho Mahi pilot

Over the past 18 months we have been piloting Aho Mahi – a careers programme. Its inception came from conversations with the schools and teachers we work with, identifying the need to expose their tamariki to a range of careers to increase their self efficacy and broaden their understanding of what’s out there!

Aho Mahi is a half-day session that takes place in our PwC offices to allow for first-hand exposure to a diverse range of careers. The programme guides students through developing self-awareness by considering their unique values, strengths and interests, and how these align with certain career areas; exploring career opportunities by touring the offices and engaging with a range of professionals, including an emerging tech session where the tamariki get to experience VR; and then making decisions by identifying individually suited careers and the relevant next steps.

Delivered to

4
schools

4
classrooms

Over

99
tamariki
taught by

42
PwC
coaches



Payroll giving

Payroll giving enables all permanent and fixed term PwC employees the opportunity to donate to the PwC Foundation directly from their monthly salary. Every dollar received goes to Aotearoa high equity-index (previously low decile) primary schools who have adopted our Financial Literacy (FLiP) and/or Reading Programmes in their schools, for practical educational needs.

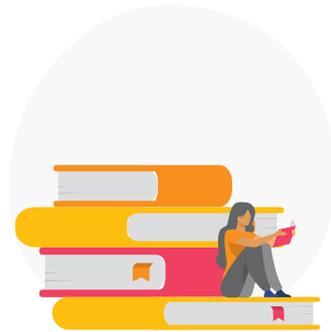
\$67,000
donated



Aho Kōrero set up
\$20,000



Education outside
the classroom
\$8,000



Classroom resources
\$18,000



Digital devices & software
\$11,000



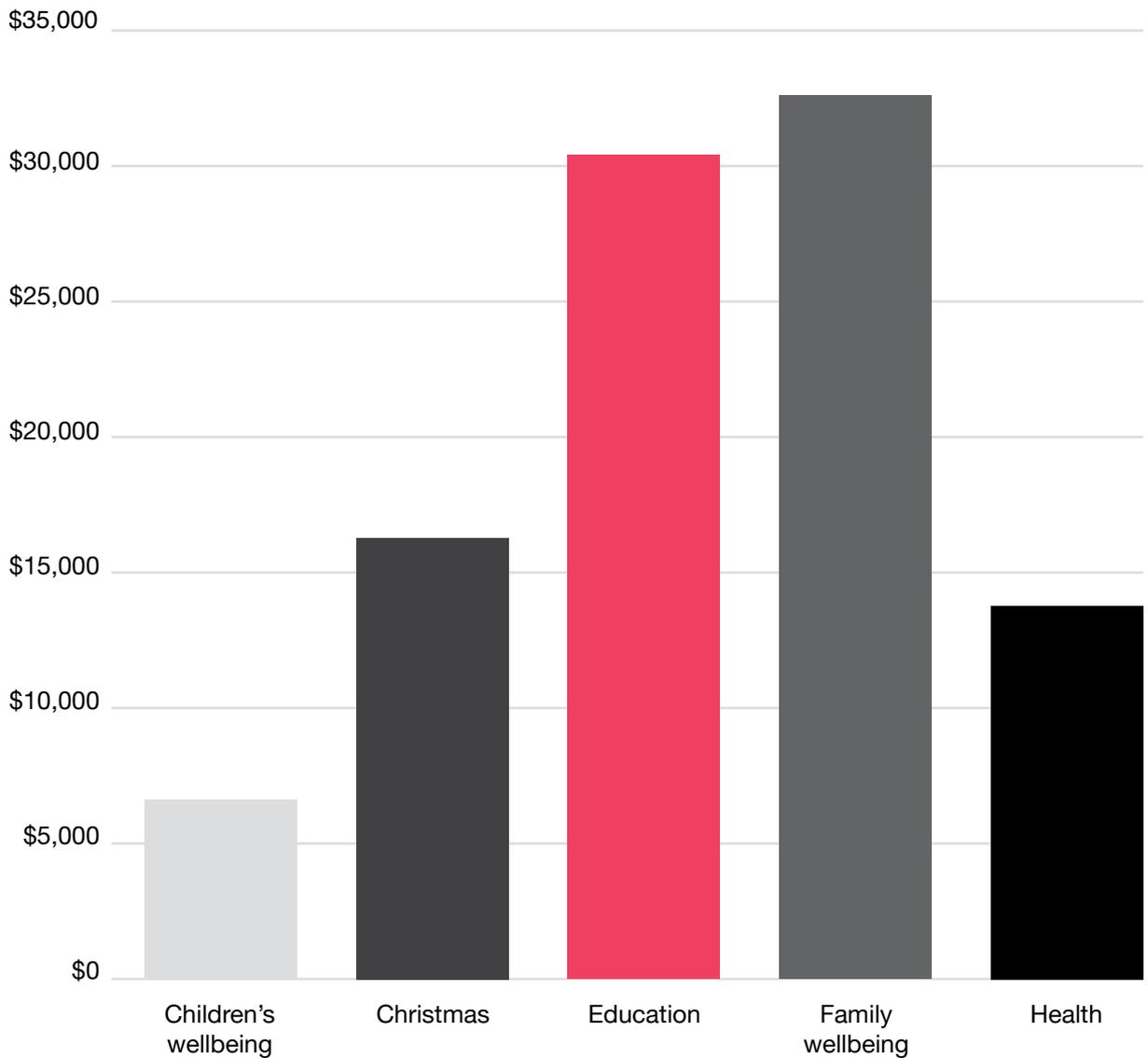
STEAM resources
(Science, Technology,
Engineering, Art, Maths)
\$8,000



School uniforms
\$2,000

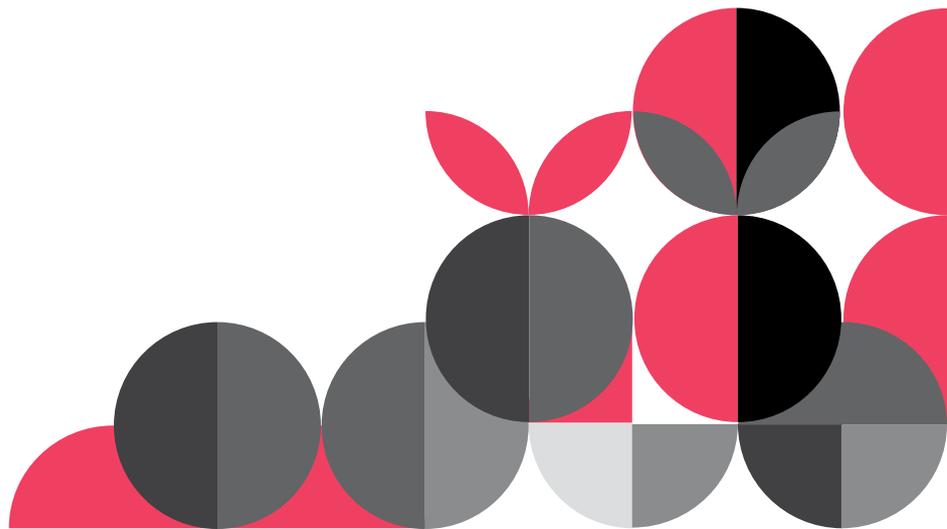
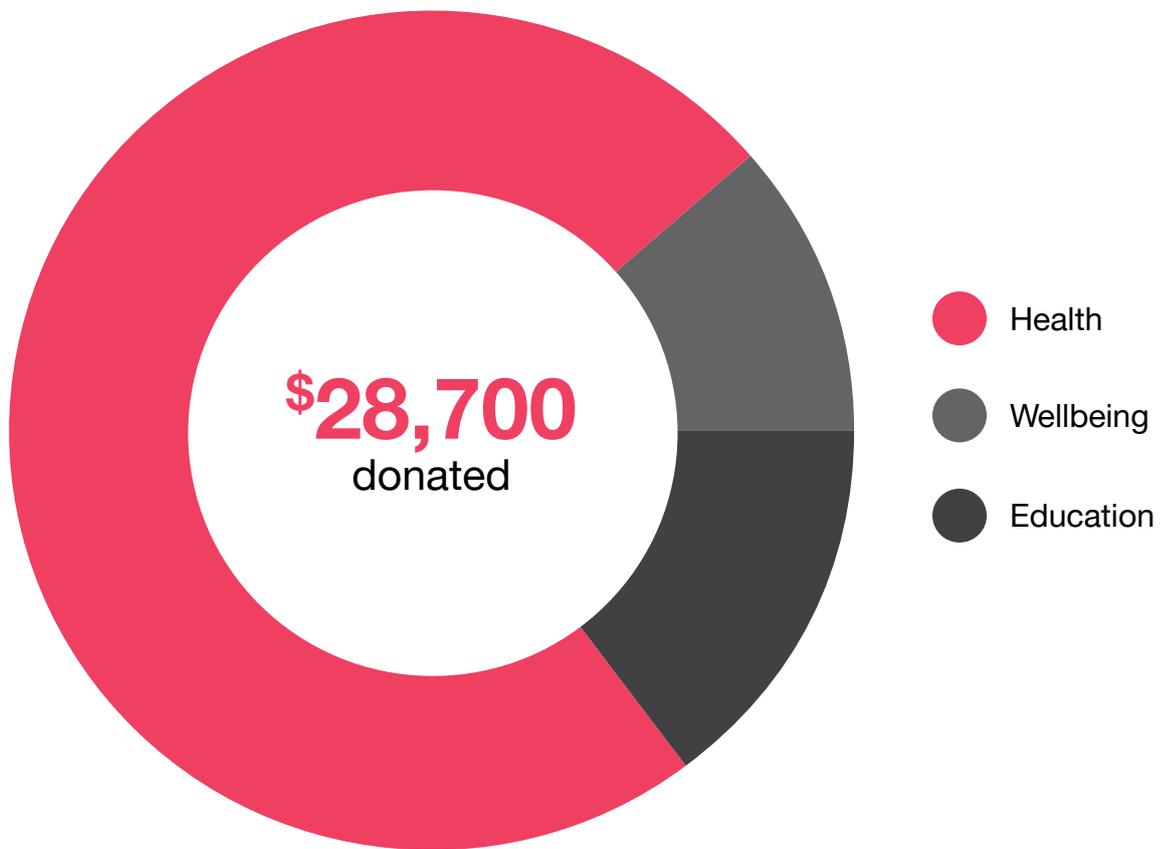
National allocation

In FY24, we spent over \$100,000 on cause areas that resonated with our people across all of our offices: Tāmaki Makaurau [Auckland], Kirikiriroa [Hamilton], Ahuriri [Napier], Te Whanganui-a-Tara [Wellington] & Ōtautahi [Christchurch].



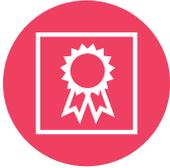
Top up fundraising

The PwC Foundation supports the fundraising of our people by topping up the money they raise by 25%. Whether they are completing a sponsored run or walk, growing a moustache or holding a bake sale, the PwC Foundation can top up their efforts to significantly increase their contribution to a charity they are passionate about.



PwC School Awards

Every year, we celebrate the PwC values with the tamariki we work with by giving five schools the opportunity to award one of their students with a trophy and Whitcoulls voucher. In FY24 these awards were received with enthusiasm by the five well-deserved recipients.



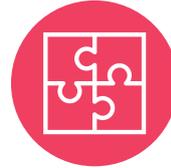
Act with integrity



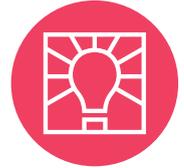
Make a difference



Care



Work together



Reimagine the possible



Image: PwC Foundation volunteers with tamariki at Rangikura School

Meet the team

PwC Foundation trustees



Peter Boyce
Co-lead



Jan Gatley
Co-lead



Nathan Jones
Trustee



Lara Bennett
Trustee



Gareth Parry
Trustee



Emma Richards
Trustee



Monique Faleafa
Trustee



Simoli Aati
Trustee



Jonathan Kirby
Trustee

PwC Foundation team



Naomi McRae
Foundation
Lead



Nikki Ive
Foundation
Advisor



Rochelle Lohrentz
Foundation
Advisor



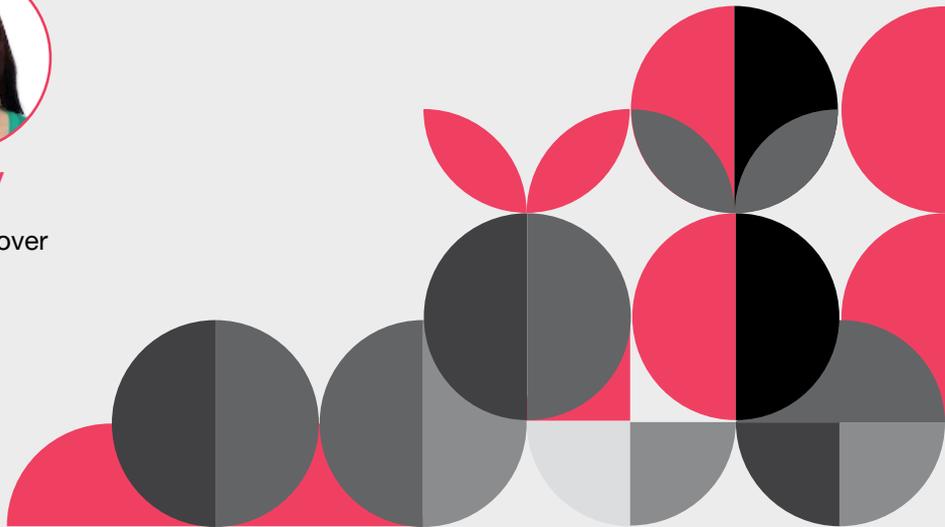
Elle Tweedie
Foundation
Advisor



Erica Mackie
Foundation
Coordinator



Zara Feeny
Foundation
Maternity cover





pwc

This is a proposal document and does not constitute a contract of engagement with PricewaterhouseCoopers New Zealand. The information set out in it is an indication of the terms on which we propose to carry out the services but is subject to the terms of any subsequent engagement contract that may be entered into between us. In the event that our proposal to you is successful, our acceptance of the engagement will be contingent upon the completion of all our internal engagement acceptance procedures. All information contained in this proposal document or otherwise provided or made available as part of our proposal is confidential and may not be disclosed to anyone else without our prior consent.

© 2024 PricewaterhouseCoopers. All rights reserved. 'PwC' refers to the NZ member firms, and may sometimes refer to the PwC network. Each member firm is a separate legal entity. Please see www.pwc.com/structure for further details.