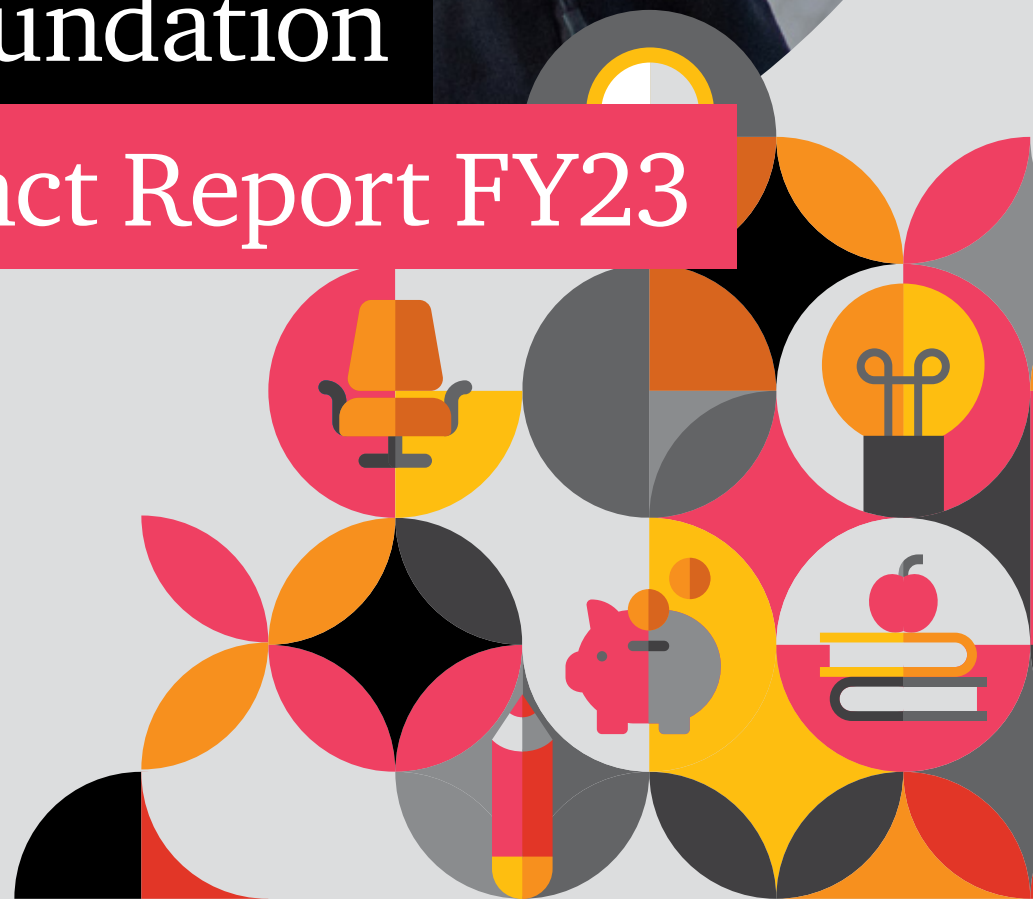




PwC Foundation

Impact Report FY23





Welcome to the PwC Foundation!

We've had a busy 2023 financial year (1 July 2022 – 30 June 2023) and would love to share with you some stories of the fun we've had and the difference we have made in our communities.

We've also been busy developing some new programmes aligned to our strategy, you can read more in the coming pages!

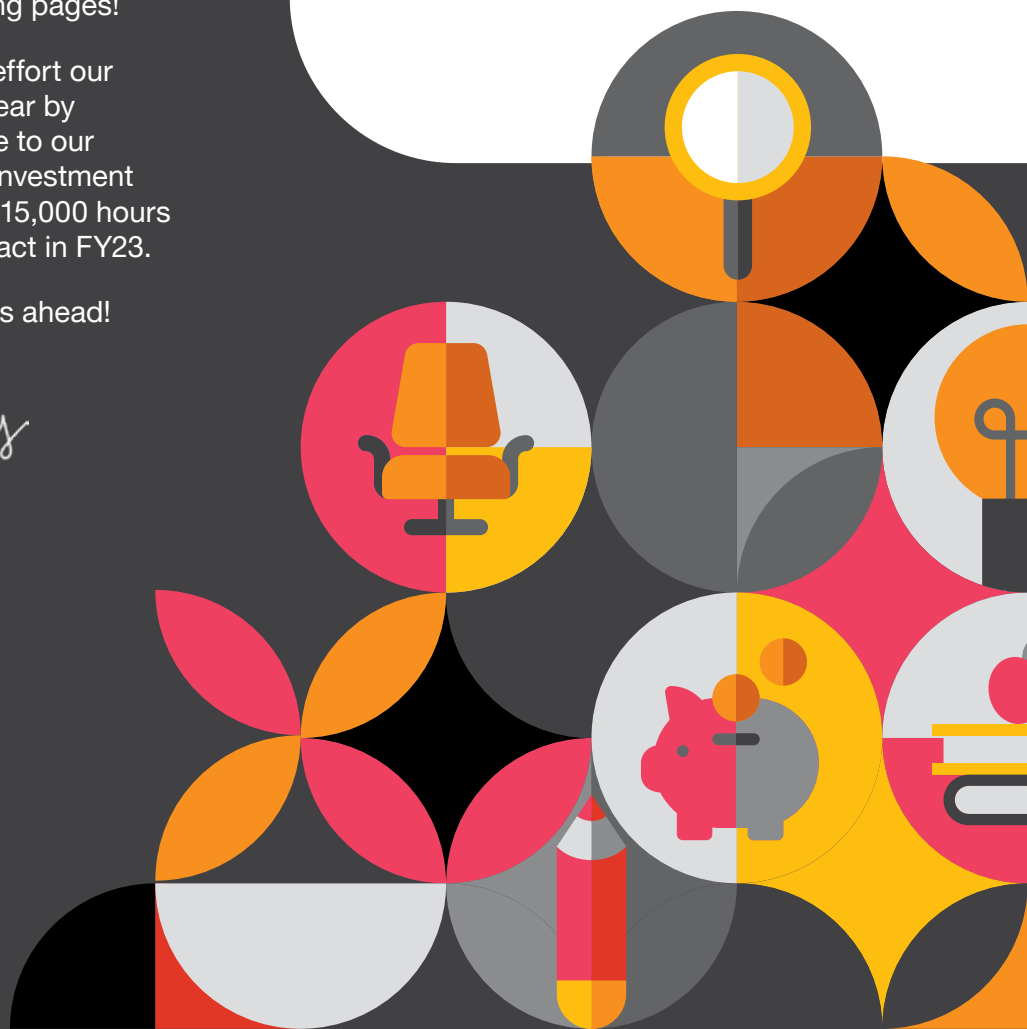
We are proud of the collective effort our PwC whānau have made this year by contributing their skills and time to our communities. The overall time investment of the Foundation totalled over 15,000 hours which equates to \$3.6m of impact in FY23.

Enjoy reading more in the pages ahead!

Peter Boyce and Jan Gatley
Co-lead Foundation trustees

What's inside

Our vision	3
Our story	4
Our programmes	5
On Board.....	5
On Board Shadow.....	6
FLiP	7
Reading programmes	8
Careers Day pilot	10
Payroll Giving	11
National Allocation	12
Top Up Fundraising	13
PwC School Awards	14
Looking forward	15
Meet the team	16



Our vision

Our vision is to leverage our skills, financial and intellectual resources, other businesses and the wider community to contribute to helping resolve the societal issue of 'children's wellbeing' and advance governance in the not-for-profit sector in Aotearoa.

Started in 2004, the PwC Foundation is our community involvement programme.

The Foundation provides the opportunity to bring together PwC's activities and involvement with the community to focus efforts and make a significant and lasting contribution by leveraging the enormous talent, enthusiasm and generosity of PwC whānau across Aotearoa.



On Board
Not-for-profit
sector governance



FLiP
Financial literacy
programme



Reading programmes
Encouraging a love
of literacy



Careers programme
Exploring careers,
inspiring futures



Our story



On Board

257
board
roles

3,711
volunteer
hours

PwC On Board supports our people across the firm who want to secure a board or advisory role with a not-for-profit (NFP). As professionals, we have a role in driving social change across Aotearoa. PwC On Board aims to bridge the gap between corporate Aotearoa and the NFP sector, between our people and their communities. This programme is a practical way of bringing our firm's purpose – to build trust in society and solve important problems – to life.

Through PwC On Board, our people can use their professional skills to give back to the community, broaden their governance knowledge and networks, and contribute towards building more sustainable organisations. For the NFPs and bodies they serve, they access the time, talent and networks of a range of professionals.



Don't be afraid to get involved in an organisation if it is something you are passionate about and if you are wanting to make a difference, you will be surprised what you can bring to the table with your fresh perspectives, and sometimes it's the unknowns that push you to do and contribute your best work!

GEORGIA PURDUE

Associate, PwC Wellington
& Treasurer and Trustee, Birthright Hutt Valley



On Board Shadow

17
shadow
roles

319
volunteer
hours

The PwC On Board Shadow programme is a national initiative designed as part of our broader On Board programme to help grow governance opportunities at a junior level. We do this by pairing junior staff to board shadow opportunities in the not-for-profit sector.

Some of the many advantages of the On Board Shadow programme:

- Help address the experience gap faced by skilled younger professionals seeking to gain governance experience.
- Insights into board dynamics.
- Tap into a range of skills and sector experience to suit requirements.
- Develop and foster talent to help succeed at a governance level in tomorrow's boardrooms.
- More of a youth voice and perspective.



“It has been an invaluable experience where I have been able to find my space, align to my purpose and realise the value in bringing a unique perspective to a board.”

TESS RIWAI

Associate, PwC Auckland & Board Shadow, Lifewise Trust

Board upskilling programmes

We have created a PwC On Board resource hub with access to governance training resources, videos, information slides and templates for our On Board community of staff to access to support their boards.

We also run regular Action Learning Groups (ALGs) facilitated by our external not-for-profit governance expert, Dr. Jo Cribb. The ALGs provide an action-orientated, real world, real time way of building governance practice where staff work collaboratively with a group of colleagues to solve each other's governance challenges.

190
On Board
training hours

FLiP

At PwC, we engage with our communities by utilising our skills and resources where they'll have the most significant benefit. We have over 1,900 highly motivated staff and partners, and one attribute widely shared by these individuals is financial literacy. Playing to that strength, we deliver our financial literacy programme – FLiP, in high equity index (formerly low decile) primary schools across Aotearoa.

We proudly equip our future generations with the skills and knowledge that enable them to make informed and effective decisions with their financial resources.

Since FLiP's launch in August 2015, we have delivered the lessons to over 16,000 Kiwi kids – helping to equip the next generation with knowledge and skills to manage their finances.

Starting financial literacy education at a young age gives students the greatest opportunity to grow their knowledge as they progress through their schooling.

Delivered to

28
high equity
index schools
across

81
classrooms

Over

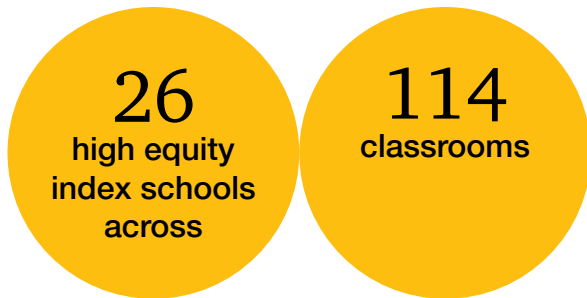
2,252
kiwi tamariki
were taught by

164
PwC coaches

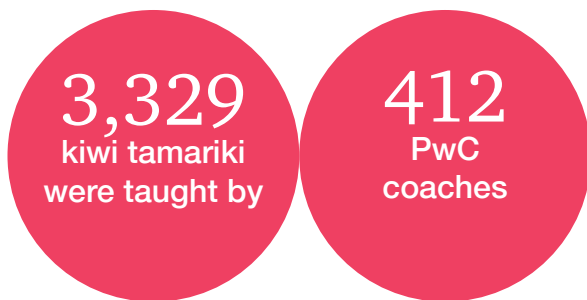


Reading programmes

Delivered to



Over



Toitoti

Over the past 5 years, we have partnered with Toitoti to deliver a reading programme in high equity index (previously low decile) schools.

Toitoti is a quarterly journal of writing and art by Aotearoa children aged 5–13. Our staff use volunteer time to go into schools nationally, read the journals, and discuss the creative artwork with the kids. We had 26 schools across Aotearoa taking part in FY23.

We tailor the approach for the classroom involved by creating a relaxed reading time where we go into a class with a team of PwC staff members who each take a small group of children to read and discuss the journals with.

Each term PwC then donates the journals to the schools – one for each child in the class to take home and share with their whānau, and 30 to be shared amongst the school for everyone to enjoy. The children are also encouraged to submit writing and artwork to be considered for publication in the journal – which generates an aspirational element within the programme. We also provide teachers with the resources to encourage reading, writing and creative art work within their classrooms.





PwC Schools Journal pilot

The tamariki we connect with all have unique and valuable perspectives, ones that we feel deserve their own platform. This has led to the creation of the PwC Schools Journal, which publishes writing and artwork exclusively from our partnered schools. Each issue comes with a series of curriculum-aligned literacy activities, games and answer keys corresponding to the journal.

This was piloted with the 26 schools we support nationally and was a raging success, so it will now form part of our core offering for FY24 and beyond.

“I think it’s good because some of the people in it [are] from my school and I think there should be more books like these.”

Student – St Therese



Careers Day pilot

In November 2022, we piloted the PwC Careers Day in our Tāmaki Makaurau [Auckland] office. Its inception came from conversations with the schools and teachers we work with, identifying the need to expose their tamariki to a range of careers to increase their self efficacy and broaden their understanding of what's out there!

The PwC Careers Day is a half-day session that takes place in our PwC offices to allow for first-hand exposure to a diverse range of careers. The programme guides students through developing self-awareness by considering their unique values, strengths and interests, and how these align with certain career areas; exploring career opportunities by touring the offices and engaging with a range of professionals, including an emerging tech session where the tamariki get to experience VR; and then making decisions by identifying individually suited careers and the relevant next steps.

Due to the success of this programme, we will continue to pilot this programme in all five of our PwC offices in Aotearoa and explore the possibility of rolling this out to an in-schools model to increase its scalability.

“Amazing day. The kids loved every minute. The experience of being in the building, the kai, the prep, the visits to different careers and the VR Team. Wow what an opportunity.”

CHRIS HERLIHY
Principal, Glen Taylor





\$55,700
donated

Payroll Giving

Payroll giving enables all permanent and fixed term PwC employees the opportunity to donate to the PwC Foundation directly from their monthly salary. Every dollar received goes to Aotearoa high equity-index (previously low decile) primary schools who have adopted our Financial Literacy (FLiP) and/or Reading Programmes in their schools, for practical educational needs.

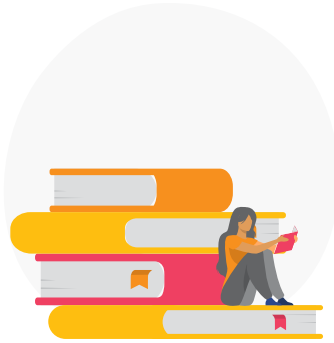
Over this past year we also acknowledged and provided financial assistance to support whānau within school communities who were impacted by extreme weather events and/or the cost of living crisis.



Flood & cost of living relief
\$34,000



Education outside the classroom
\$7,700



Books
\$6,000



STEAM tools
(Science, Technology,
Engineering, Art, Math)
\$3,000



Literacy software
\$3,000



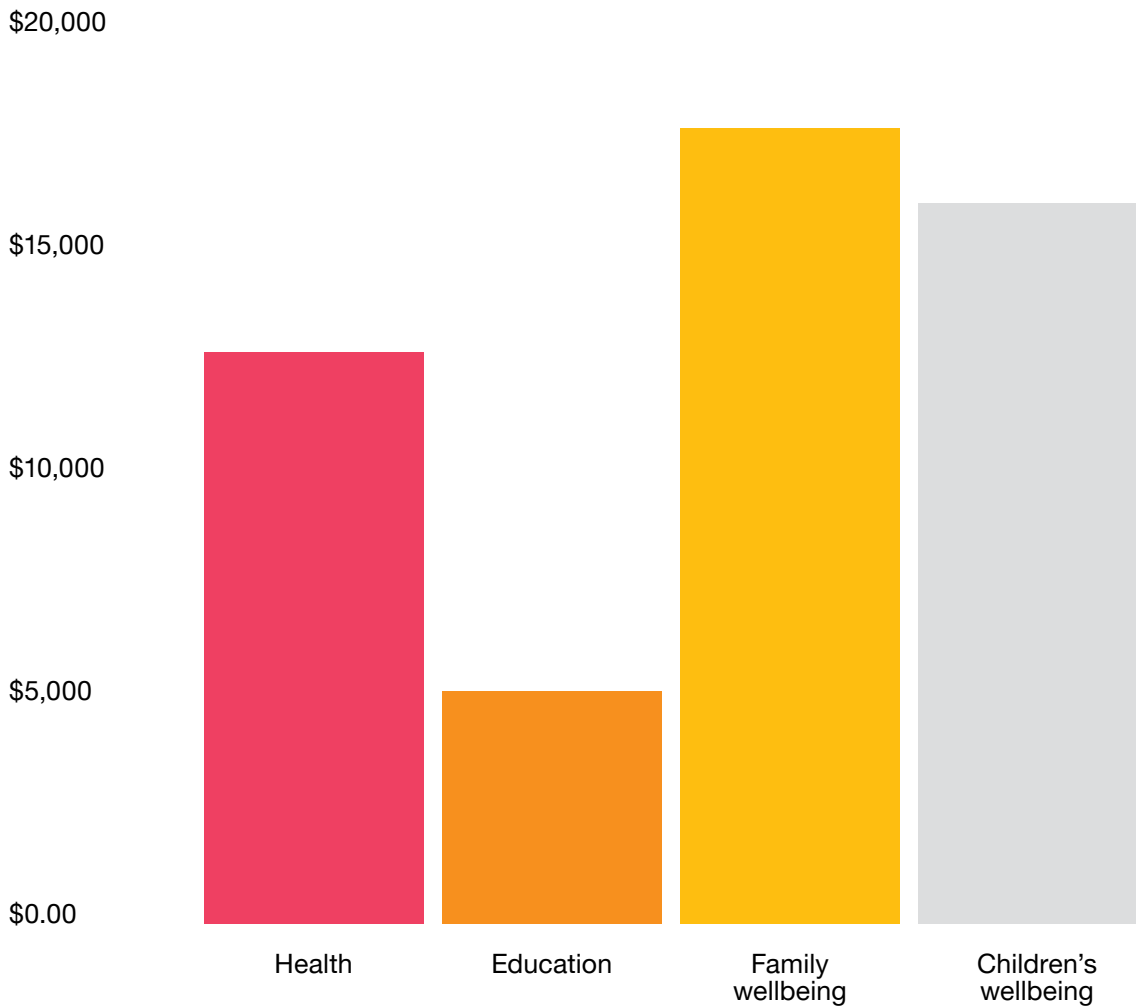
Stationery
\$2,000

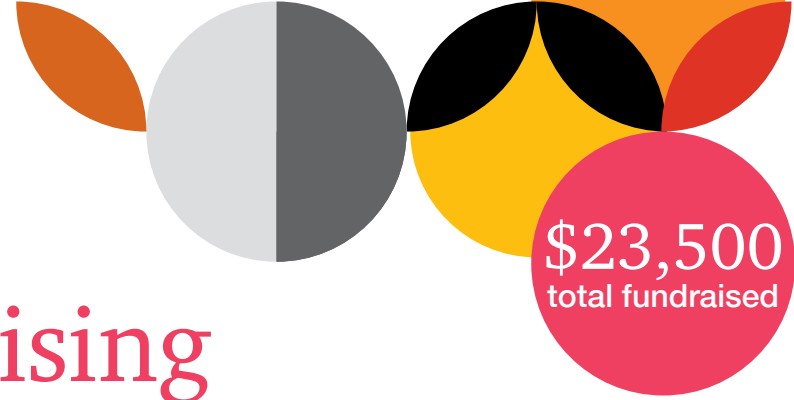


\$50,000
donated

National Allocation

In FY23, we spent \$50,000 on cause areas that resonated with our people across all of our offices: Tāmaki Makaurau [Auckland], Kirikiriroa [Hamilton], Ahuriri [Napier], Te Whanganui-a-Tara [Wellington] & Ōtautahi [Christchurch].





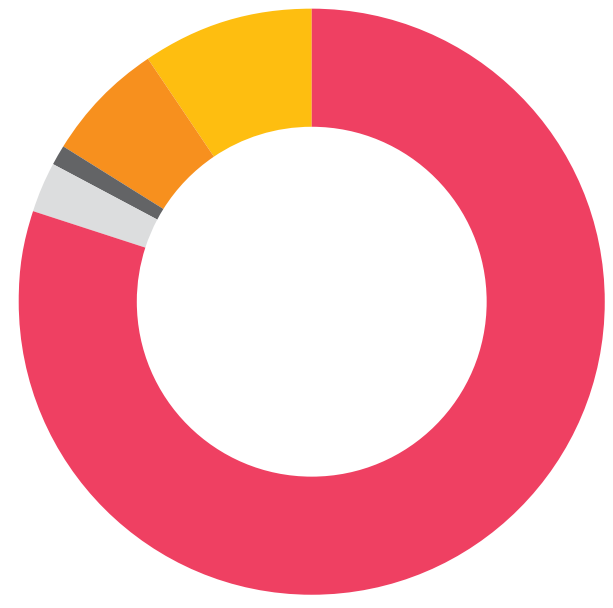
\$23,500
total fundraised

Top up fundraising

The PwC Foundation supports the fundraising of our people by topping up the money they raise by 25%. Whether they are completing a sponsored run or walk, growing a moustache or holding a bake sale, the PwC Foundation can top up their efforts to significantly increase their contribution to a charity they are passionate about.

“It is wonderful the Foundation has a scheme to help PwC whanau fundraise for charities and causes they are passionate about! Collectively PwC’s Shine Network raised almost \$17,000 for our Sweat with Pride event, crucial funds to support our Rainbow communities. Thank you to the generosity of the Foundation who contributed \$2,500 to this cause”

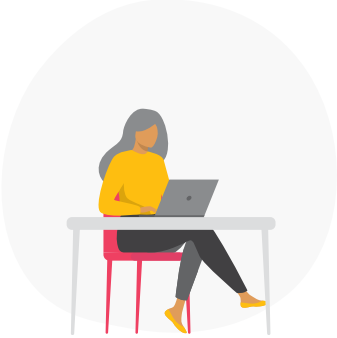
TEIA WALLACE
PwC Legal, Auckland



■ Education ■ Children's wellbeing ■ Health
■ Family wellbeing ■ Disaster relief

Looking forward

In FY24, our key strategic priorities are to...



Scale On Board



Digitise our FLiP programme



Launch PwC Schools Journal



Promote Top-Up, regional and Payroll giving



Embed Careers Day programme



Increase volunteer engagement

PwC school awards

Every year, we celebrate the PwC values with the tamariki we work with by giving five schools the opportunity to award one of their students with a trophy and Whitcoulls voucher. In FY23 these awards were received with enthusiasm by the five well-deserved recipients.



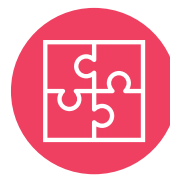
**ACT WITH
INTEGRITY**



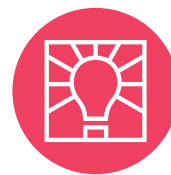
**MAKE A
DIFFERENCE**



CARE



**WORK
TOGETHER**



**REIMAGINE
THE POSSIBLE**



Image: The PwC Foundation team with tamariki at St Therese primary school



Meet the team

Foundation trustee leads



Peter Boyce
Co-lead Trustee



Jan Gatley
Co-lead Trustee

Foundation trustees



Tiniya Du Plessis
Foundation Trustee



Nathan Jones
Foundation Trustee



Rebecca Thomas
Foundation Trustee



Monique Faleafa
Foundation Trustee



Emma Richards
Foundation Trustee



Gareth Parry
Foundation Trustee



Lara Bennett
Foundation Trustee

Foundation team



Naomi McRae
PwC Foundation Lead



Nikki Ive
Literacy Programmes
Advisor



Rochelle Macarthur
Foundation Advisor



Elle Gray
Foundation Coordinator

