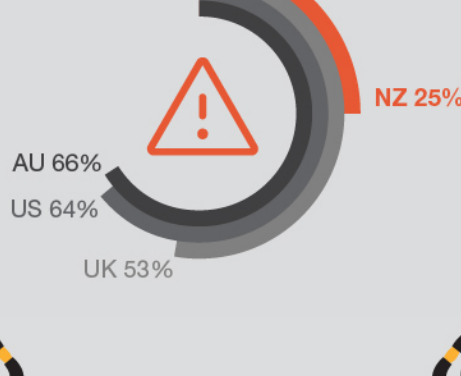


Digital Trust in New Zealand

How do we compare?

Embrace cyber security from the start

Many companies are pursuing digital transformation projects and growing connectivity is increasing the potential for cyber attacks. Only 25% of NZ businesses are including proactive risk management 'fully from the start' of a digital transformation project.



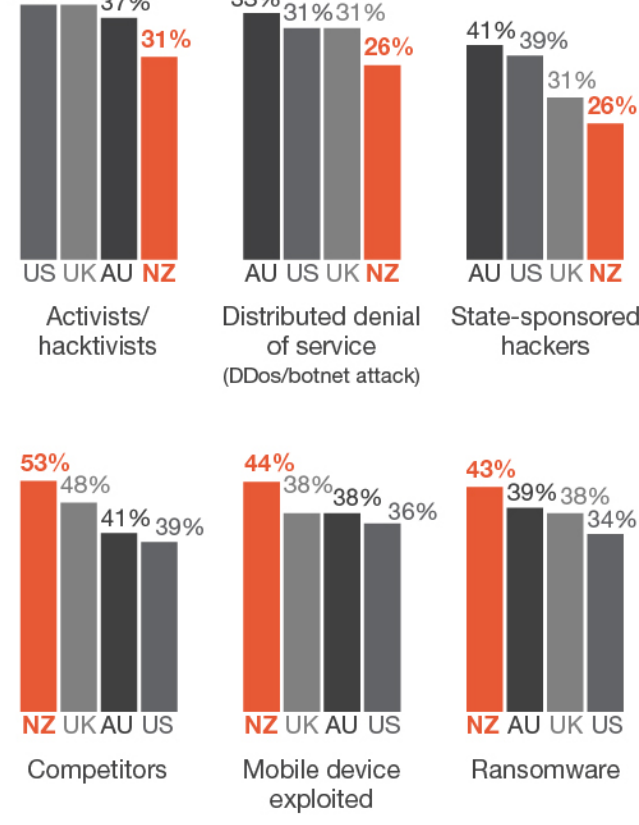
Illustrate value and engage

Only 16% of NZ business leaders are 'very comfortable' that adequate metrics for cyber and privacy risk management are provided to the board.



Understand your context and invest appropriately

Cyber threats vary by country. In NZ, while authorised users (trusted suppliers and staff) remain the primary avenue for attack concern has increased about competitors, mobile devices being exploited and ransomware. Concern about activists/hackers, distributed denial of service and state-sponsored hackers is not increasing at the same rate for NZ business leaders as it is in other territories.

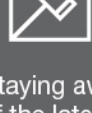


Be proactive about compliance

Given the NZ Government cyber strategy update and privacy law changes NZ business leaders consider the top three digital and compliance challenges to be:



1. Preparing for potential future regulations



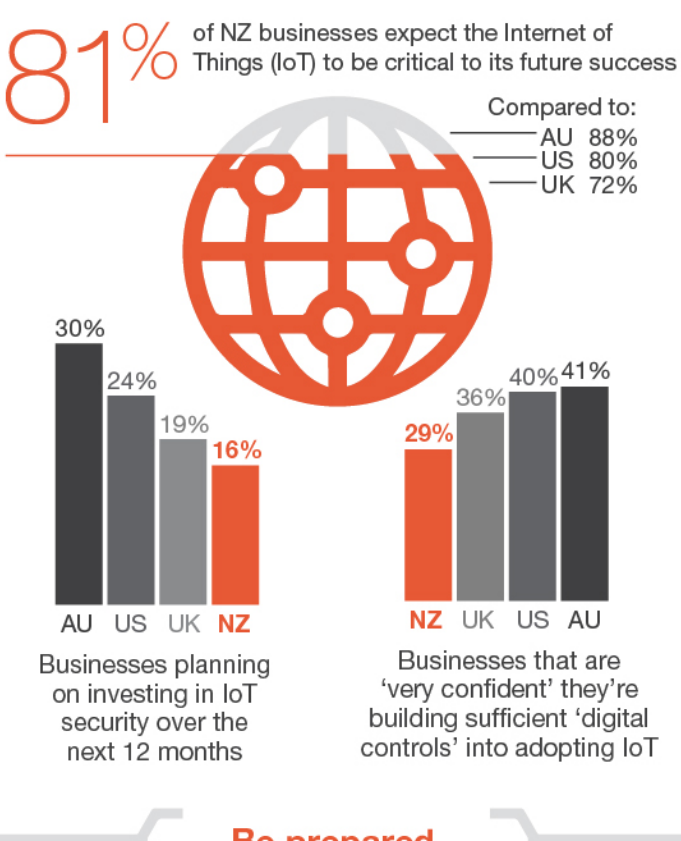
2. Staying aware of the latest regulatory developments



3. Adopting emerging risk management standards

Keep up with innovation

Of all the emerging technologies Internet of Things (IoT) is the most widely recognised as critical for future success. Only 29% of NZ businesses are building in 'digital controls' to ensure this rich source of data is protected from hackers and only 16% are planning on investing in security.



Be prepared

NZ businesses lag behind other territories when it comes to having programmes in place to address data security and privacy and testing their resistance to a cyber attacks.

Are 'very comfortable' they have a comprehensive programme to address data security and privacy:



Are 'very comfortable' they have adequately tested their resistance to cyberattacks:

